



# CARING ACROSS GENERATIONS

Changing the way we care

# A Nation at a Crossroads

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The face of America is changing rapidly. More and more Americans will need long-term care in coming years, and older Americans will increasingly rely on younger people of color for care.

- Every eight seconds, another American turns 65.
- In 2000, there were 13 million Americans with long-term care needs. By 2050, there will be 27 million.
- 92 percent of U.S. population growth from 2000-10 was among people of color.
- America will be majority people of color by roughly 2040 (U.S. Census Bureau).



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# Faces of the Care Crisis



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## Care in Crisis

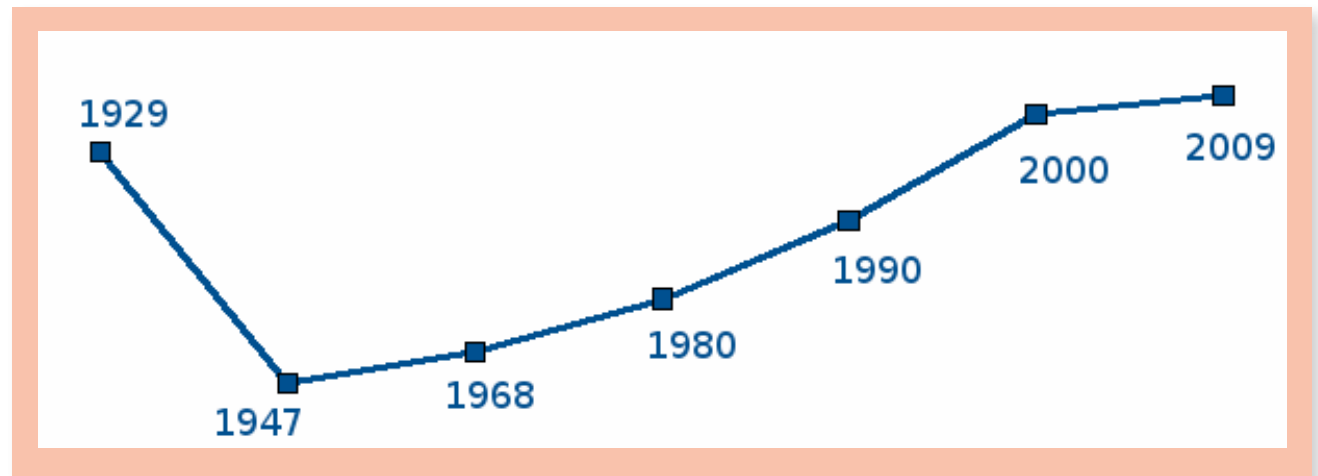
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Cuts in Medicaid, Medicare and Social Security threaten the heart of our social fabric: families and communities



# A Nation in Crisis

- U.S. income inequality is worse than at any time since the Great Depression.
- Median pay for top executives at 200 big companies in 2010 was \$10.8 million—23 percent higher than in 2009.
- U.S. Unemployment in May 2011: 9.1%



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# Movements Matter



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# So We're Building a Movement

Caring Across  
Generations is a  
movement based on  
**Love** and  
**Interdependence**



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# Five Fingers of the Caring Hand

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# Protect What We Have

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1. Medicaid
2. Medicare
3. Social Security
4. Home care jobs
5. Workers' rights

# Create What We Need

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1. New, quality jobs in home care
2. Labor standards, improved job quality and a path to unionization
3. Training and career ladders for care workers
4. Pathway to citizenship for immigrant care workers
5. Support for families and individuals in need of care and assistance

# Join the Movement



# Share Your Story

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[www.CaringAcrossGenerations.com](http://www.CaringAcrossGenerations.com)

# Organize a Care Congress in Your Hometown

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# Vote Your Care Values

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## **WE CARE about:**

Intergenerational Relationships

Access to Care and Support

The Value of Care Work

Independence

Community

Family

Quality Jobs for All

Human Dignity

Future Generations

Democracy



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# Caring Across Generations

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We all have people in our lives that we care about  
Who are at risk of losing the support they need  
To live with dignity  
We are building a movement  
To defend what we have  
And create what we need for future generations  
So we can be a nation  
That takes care of one another  
Across generations



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